

MYStartup Announces Winners for MYStartup Hackathon 2022 in Partnership with Digital Nasional Berhad (DNB)



(The three (3) winners and their respective teams at the pitching and prize giving ceremony. Also present were Juliana Jan, Senior Vice President, Grant, Cradle, Johan Krebbers, Head of Emerging Technologies, DNB, and Ahmad Kashfi Alwi, Senior Vice President of Ecosystem Development, Cradle – standing 2nd, 4th and 5th on the second row from the left.)

KUALA LUMPUR, 18 January 2023 – MYStartup, in partnership with Digital Nasional Berhad (DNB), announced the winners for the recently concluded MYStartup Hackathon 2022 at the WORQ KL Gateway. This year's Hackathon saw DNB issuing three problem statements which participants were then tasked to create solutions for.

The ceremony, officiated by **Senior Vice President of Ecosystem Development, Cradle, Ahmad Kashfi Alwi**, saw the winning teams each receiving an RM10,000 cash prize from MYStartup and a chance to present their solutions in more detail to DNB.

In his welcoming remarks, Ahmad Kashfi said MYStartup registered an encouraging 111 applicants for the Hackathon with diverse expertise and backgrounds. MYStartup Hackathon, a national initiative under the Ministry of Science, Technology and Innovation (MOSTI), is one of the best platforms for collaboration between corporates, emerging startups, and the public sector.

“We have the privilege of hearing from some of the brightest minds in the field, who have been working hard to develop cutting-edge solutions using 5G technology to tackle the problem statements of this hackathon,” he said.

The programme which commenced on 6 January came to a close on 14 January after a series of intensive masterclasses, one-on-one mentoring sessions, and boot camp as preparation for today’s finale.

Three (3) winners were selected based on relevant judging criteria and viability of ideas that could conceivably address DNB’s three (3) problem statements, which are:

	Problem Statements	Winners	Project Names
1.	Floating 5G deployment for a cost-effective 5G service for all palm oil plantations in Malaysia.	Spacein Sdn Bhd	Pocketqube (PQ) Satellite Service
2.	Developing a dynamic advertising engagement platform.	Carching	Loohcomotion
3.	Developing a factory of tomorrow with 5G-based AI Machine-Vision quality inspection tackling the Quality Assurance (QA) and Health, Safety, Security and Environment (HSSE) questions.	APU Credit	Digital Twin Mavi Box Hub with 5G

DNB Head of Emerging Technologies, Johan Krebbers said, “On behalf of Digital Nasional Berhad (DNB) I would like to congratulate the winners of the MYStartup Hackathon 2022. Their ingenuity and out-of-the-box thinking was crucial in solving the three problem statements issued by DNB. This is the sort of high quality, homegrown tech talent that we hope will leverage Malaysia’s nationwide 5G network to pioneer new and exciting 5G-enabled solutions.

MYStartup Hackathon X DNB is a programme under the MYStartup initiatives in partnership with Digital Nasional Berhad. For more information about the programme, please visit www.mystartuphackathon.com.

END

ABOUT MYSTARTUP

MYStartup Strategy is a national initiative by the Ministry of Science, Technology and Innovation (MOSTI) and powered by Cradle Fund Sdn Bhd. (Cradle). It consists of several programmes which aim to strengthen the startup ecosystem and community in Malaysia. Among them are; *MYStartup Roadshow*, *MYHackathon*, *MYStartup Pre-Accelerator*, *MYStartup Accelerator*, *MYStartup Internship* and *MYStartup Mentorship*.

The programmes aim to ensure startups are thoroughly guided starting from the ideation stage, trained, supported and opportunity to highlight their company profile to attract foreign investors.

The MYStartup Programme is part of the Malaysian Startup Ecosystem Roadmap (SUPER), while Cradle as the focal point agency for the startup ecosystem which has been mandated to ensure that this strategy benefits the startup ecosystem as a whole.

This effort is also in tandem with MOSTI's target of creating 5,000 start-ups and producing five (5) unicorn status companies by 2025.

For more information on MYStartup, please visit www.mystartup.gov.my

Media Enquiries

If you require any further assistance, please contact:

MYStartup

Elmy Fairuz Azmi – elmy@cradle.com.my (+6012 271 3457)

Edelman Malaysia

Firdaus Al-Asedi – Firdaus.AIAsemi@edelman.com (+6012 282 4676)

William Tan – William.Tan@edelman.com (+6011 3307 4329)