

Position	GLC Innovation Acceleration, Venture Architect		
Position Type	Contract For Services (12 Months)		
Company	Cradle Fund Sdn Bhd		
Department	Ecosystem Development	Unit	GLC Innovation Acceleration 2025
Reports to	Senior Vice President, Ecosystem Development		

### **Summary of Role**

Tech B2B Sales or Business Development with either startup ecosystem development or venture building experience in B2B GTM focus is tasked with enhancing and scaling the startup community by specializing in strategies that prepare startups for successful B2B market entry and growth.

# **Job Description & Responsibilities**

## Strategic Leadership:

Develop and execute a strategic vision for the GLC Corporate Venturing and Innovation Program, aligning it with national economic goals and policy directives. Lead the creation of programmes that encourage GLCs to engage in venture activities, R&D, and innovation ecosystems. Advocate for internal corporate process changes and adjustments that facilitate easier market entry for new technologies and business models developed through corporate venture

### **Program Oversight:**

Oversee the selection, management, and evaluation of corporate ventures, ensuring they meet both commercial viability and strategic policy objectives. Facilitate partnerships between GLCs, startups, academia, and other innovation stakeholders to enhance knowledge transfer and collaborative projects.

## Stakeholder Engagement:

Act as the primary liaison between government bodies, GLCs, industry leaders, and international partners to promote and integrate best practices in innovation. Represent the agency in national and international forums discussing corporate venturing, innovation policies, and economic development.

### **Performance Monitoring:**

Establish metrics and KPIs for evaluating the success of corporate ventures and their alignment with policy goals. Regularly report to senior government officials and stakeholders on program outcomes, challenges, and future directions.

#### **Risk Management:**

Identify potential risks in corporate venturing activities, including financial, reputational, and strategic risks, and implement mitigation strategies.

## **Cultural Transformation:**

Promote a culture of innovation within GLCs, encouraging a shift from traditional corporate mindsets to more agile, entrepreneurial approaches.





# **Qualifications & Experience**

#### Qualification

Bachelor's degree (Master's preferred) in *Business Administration, Economics, Public Policy (innovation), Engineering, Innovation Management* or a related field.

# Experience

Minimum years of experience 10 years in leading multi-stakeholder innovation projects

## **Skills & Competencies**

#### Core

- 1. Strategic Leadership
- Vision setting and aligning stakeholders to shared goals.
- Balancing innovation with compliance to government oversight.
- 2. Stakeholder Engagement
- Building and managing relationships with senior government and corporate stakeholders.
- 3. Communication and Advocacy
- Persuasive communication across diverse audiences.
- Advocacy for innovation within structured systems.
- 4. Change Management
- Driving cultural and organizational shifts toward innovation.
- Managing resistance and fostering buyin.
- 5. Adaptability and Resilience
- Thriving in ambiguous, high-pressure environments.
- Flexibility to adapt to shifting policies and strategies.
- 6. Problem-Solving and Decision-Making
- Crafting creative solutions for complex challenges.
- Balancing competing interests to achieve outcomes.

# **Technical**

- 1. Policy and Regulatory Insight
- Understanding of public policy, government processes, and compliance.
- Ability to design programmes that align with national priorities.
- 2. Innovation and Technology Expertise
- Knowledge of innovation frameworks, corporate strategies, and emerging technologies.
- 3. Economic and Business Acumen
- Insight into GLC operations and economic development goals.
- Skills in assessing programme ROI and economic impact.
- 4. Project and Programme Management
- Expertise in managing large-scale initiatives, resource planning, and risk management.
- 5. Analytical Skills
- Market, technology, and policy trend analysis.
- Data-driven decision-making and impact assessments.
- 6. Corporate Strategy and Design Thinking
- Designing innovation frameworks for corporate adoption.
- Facilitating ideation sessions and strategic planning.

