







## cradle LIVE!

## STARTUP ASEAN SUMMIT 2025

"Scaling Startup Beyond Borders"

## 3 NOVEMBER 2025 | KUALA LUMPUR

	AGENDA DAY 1
TIME	AGENDA / SPEAKERS
09.00 AM	Registration
09.30 AM	Welcome Remarks
09.45 AM	Opening Remarks
	Norman Matthieu Vanhaecke – GCEO (Cradle)
10.00 AM	Panel Session: Where Is The Money: Chasing Unicorns or Dried Powder?
	Dato' Mohamed Sharil Tarmizi (Angle Investor) Amelia Ong, Chief Executive Officer (OSK Ventures International) Ryo Okubo, Chief Operating Officer (Giftee Malaysia) Moderator - Juliana Jan, Senior Vice President - Grant & Investment (Cradle)
10.45 AM	Unscripted - RM5K, One Woman, and a Vision: The Tech-Powered Rise of Dunita Dunita International Sdn Bhd
11.15 AM	Panel Session: Cross-Pollinating Innovation: Startups & SMEs in Sync
	Yeoh Seng Hooi, Secretary General (SAMENTA Malaysia) Er Kok Huang, CEO & Co-Founder (Intlife) Ken Lim, CEO (Dpstar Group) Moderator – Harmender Singh, VP - SUPER PMO & Special Projects (Cradle)
12.00 PM	Lunch
12.00 PM 01.30 PM	Lunch Panel Session: Transcending Borders "Catalyst OR Parasite"
	Panel Session: Transcending Borders "Catalyst OR Parasite"  Weisheng Neo, General Partner (Qualgro Partners) Alvin Yuan, CEO & Co-Founder (HealthMetrics) Looi Wen Jie, Co-Head, Investments at (Jelawang Capital) Moderator: Stephen Lai, Honorary Chairman (The Malaysian-China Silk Route
01.30 PM	Panel Session: Transcending Borders "Catalyst OR Parasite"  Weisheng Neo, General Partner (Qualgro Partners) Alvin Yuan, CEO & Co-Founder (HealthMetrics) Looi Wen Jie, Co-Head, Investments at (Jelawang Capital) Moderator: Stephen Lai, Honorary Chairman (The Malaysian-China Silk Route Business Chamber)  Unscripted - Built from the Back Kitchen: Scaling FMH Across Southeast Asia
01.30 PM 02:15 PM	Panel Session: Transcending Borders "Catalyst OR Parasite"  Weisheng Neo, General Partner (Qualgro Partners) Alvin Yuan, CEO & Co-Founder (HealthMetrics) Looi Wen Jie, Co-Head, Investments at (Jelawang Capital) Moderator: Stephen Lai, Honorary Chairman (The Malaysian-China Silk Route Business Chamber)  Unscripted - Built from the Back Kitchen: Scaling FMH Across Southeast Asia FMH Group  Presentation: More Than Just Money: Cradle's Built-In Advantage for Founders
01.30 PM 02:15 PM	Panel Session: Transcending Borders "Catalyst OR Parasite"  Weisheng Neo, General Partner (Qualgro Partners) Alvin Yuan, CEO & Co-Founder (HealthMetrics) Looi Wen Jie, Co-Head, Investments at (Jelawang Capital) Moderator: Stephen Lai, Honorary Chairman (The Malaysian-China Silk Route Business Chamber)  Unscripted - Built from the Back Kitchen: Scaling FMH Across Southeast Asia FMH Group  Presentation: More Than Just Money: Cradle's Built-In Advantage for Founders CIA
01.30 PM 02:15 PM	Panel Session: Transcending Borders "Catalyst OR Parasite"  Weisheng Neo, General Partner (Qualgro Partners) Alvin Yuan, CEO & Co-Founder (HealthMetrics) Looi Wen Jie, Co-Head, Investments at (Jelawang Capital) Moderator: Stephen Lai, Honorary Chairman (The Malaysian-China Silk Route Business Chamber)  Unscripted - Built from the Back Kitchen: Scaling FMH Across Southeast Asia FMH Group  Presentation: More Than Just Money: Cradle's Built-In Advantage for Founders CIA  Jae Shaun, Head of Unit, Cradle Innovation Advisory (Cradle)
01.30 PM 02:15 PM	Panel Session: Transcending Borders "Catalyst OR Parasite"  Weisheng Neo, General Partner (Qualgro Partners) Alvin Yuan, CEO & Co-Founder (HealthMetrics) Looi Wen Jie, Co-Head, Investments at (Jelawang Capital) Moderator: Stephen Lai, Honorary Chairman (The Malaysian-China Silk Route Business Chamber)  Unscripted - Built from the Back Kitchen: Scaling FMH Across Southeast Asia FMH Group  Presentation: More Than Just Money: Cradle's Built-In Advantage for Founders CIA  Jae Shaun, Head of Unit, Cradle Innovation Advisory (Cradle)  LexAct
01.30 PM  02:15 PM  02.45 PM	Panel Session: Transcending Borders "Catalyst OR Parasite"  Weisheng Neo, General Partner (Qualgro Partners) Alvin Yuan, CEO & Co-Founder (HealthMetrics) Looi Wen Jie, Co-Head, Investments at (Jelawang Capital) Moderator: Stephen Lai, Honorary Chairman (The Malaysian-China Silk Route Business Chamber)  Unscripted - Built from the Back Kitchen: Scaling FMH Across Southeast Asia FMH Group  Presentation: More Than Just Money: Cradle's Built-In Advantage for Founders CIA  Jae Shaun, Head of Unit, Cradle Innovation Advisory (Cradle)  LexAct  Hafez Azhar, Asisstant Vice President - Legal & Governance (Cradle)
01.30 PM  02:15 PM  02.45 PM  03.30 PM	Panel Session: Transcending Borders "Catalyst OR Parasite"  Weisheng Neo, General Partner (Qualgro Partners) Alvin Yuan, CEO & Co-Founder (HealthMetrics) Looi Wen Jie, Co-Head, Investments at (Jelawang Capital) Moderator: Stephen Lai, Honorary Chairman (The Malaysian-China Silk Route Business Chamber)  Unscripted - Built from the Back Kitchen: Scaling FMH Across Southeast Asia FMH Group  Presentation: More Than Just Money: Cradle's Built-In Advantage for Founders CIA  Jae Shaun, Head of Unit, Cradle Innovation Advisory (Cradle)  LexAct  Hafez Azhar, Asisstant Vice President - Legal & Governance (Cradle)  Break
01.30 PM  02:15 PM  02.45 PM  03.30 PM	Panel Session: Transcending Borders "Catalyst OR Parasite"  Weisheng Neo, General Partner (Qualgro Partners) Alvin Yuan, CEO & Co-Founder (HealthMetrics) Looi Wen Jie, Co-Head, Investments at (Jelawang Capital) Moderator: Stephen Lai, Honorary Chairman (The Malaysian-China Silk Route Business Chamber)  Unscripted - Built from the Back Kitchen: Scaling FMH Across Southeast Asia FMH Group  Presentation: More Than Just Money: Cradle's Built-In Advantage for Founders CIA  Jae Shaun, Head of Unit, Cradle Innovation Advisory (Cradle)  LexAct  Hafez Azhar, Asisstant Vice President - Legal & Governance (Cradle)  Break  Unscripted - From Lab Coats to Policy Desks  YBhg. Datuk Ts. Dr. Mohd Nor Azman Hassan, Deputy Secretary-General

wiong Satuan wiong Zairi, Chief Ecosystem Oπicer (WRAN I I)

**Darina Yusof, Director (Cradle)** Moderator - Dr Wan Raihana Wan Aasim, Vice President I -

**Developmental Fund Management (MTDC)** 

05.00 PM **End** 

REGISTRATION IS OFFICIALLY OPEN!

GET YOUR TICKETS NOW!